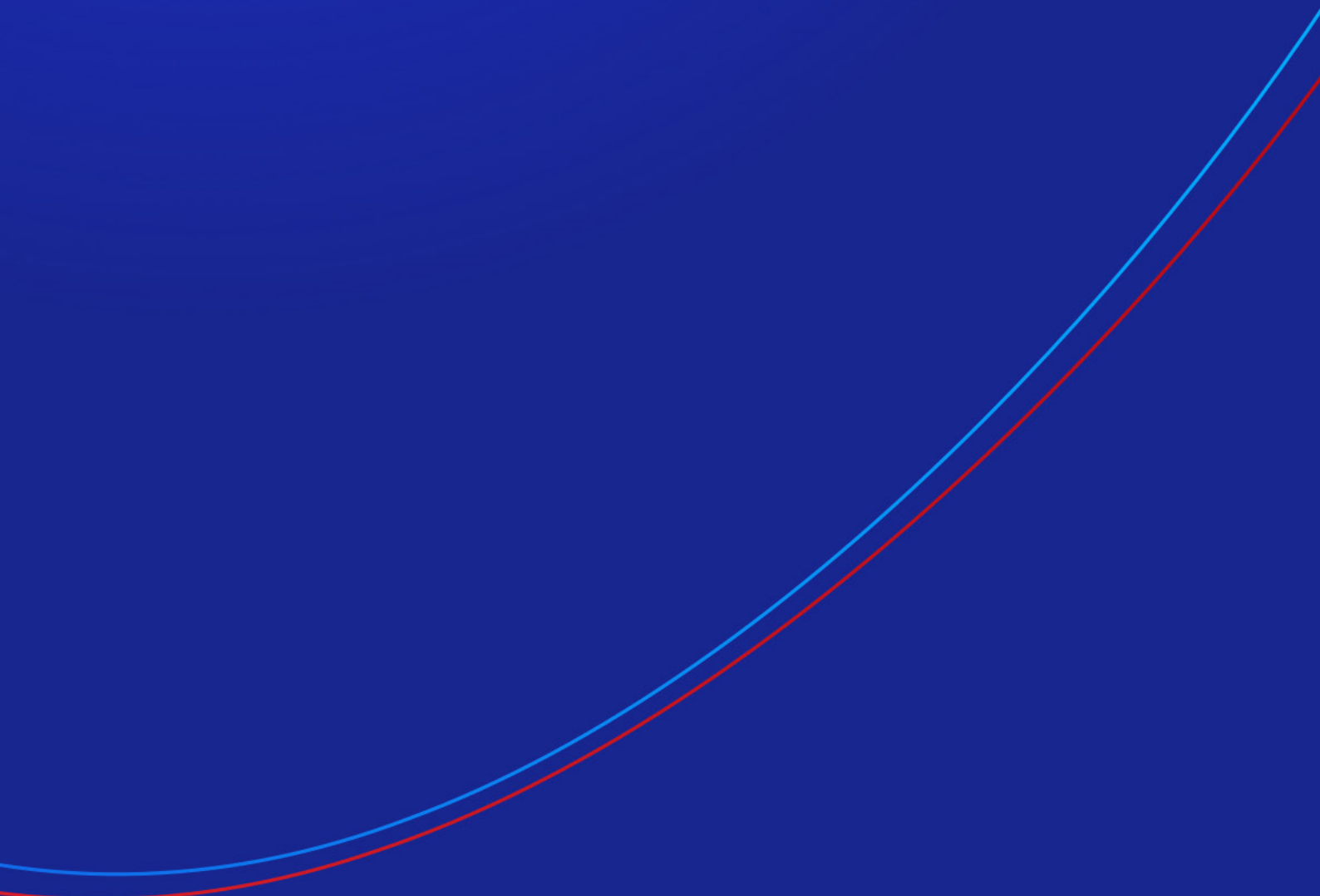




Cookie Policy





This Cookie Policy applies to residents of the UK and EEA who have registered for a trading account with Pepperstone.

If you are a resident outside of the UK and EEA please refer to the Pepperstone Group Limited AU Privacy Policy on our Australian website.

1. What are Cookies?

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets businesses know when you visit a particular site. Cookies allow web applications to respond to you as an individual.

Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs, likes and dislikes by gathering and remembering information about your preferences.

The cookies that we use cannot execute code or deliver any viruses. The cookies that we use are only ever used for the essential functioning of our website, for analytical purposes in order to provide you a great service, and for marketing, so that you are served content that is in line with your interests, based on your activity on our site.

Pepperstone fully respects your privacy and provides you with the relevant information and tools in order to manage your cookie preferences.

2. Pepperstone Policy

Pepperstone uses a number of cookies in order to provide users with our products and services via our website and platform.

We categorise our cookies into the following groups:

- **Essential:** cookies which are essential to the functioning of the website and our products and services. This includes enabling you to complete trading account applications, remembering your login details, initiating web chat with our support team or other website functionality. If you disable these cookies you will not be able to fully access our platform.



- **Analytical:** cookies that allow us to improve our offering and website, enabling us to tailor the site to your personal preferences.
- **Marketing:** cookies that allow us to provide information to visitors on third party websites and measure the effectiveness of our marketing initiatives. We adhere to industry accepted best practice in respect of our use of marketing cookies. For more information, please refer to the Internet Advertising Bureau’s website here: <https://www.iabuk.com/>.

List of Cookies We Use:

Cookie name	Purpose	Category
hasoffers	Affiliate/IB Tracking	Essential
post affiliate pro	IB Tracking	Essential
Qantas - Adobe Audience	Track visits from Qantas emails	Essential
Pep	Pepperstone internal tags (utm campaign history, medium history). Allows us to maintain our website.	Essential
utm	Track user activities through the site. Improves customer experience.	Analytical cookies
imptradius-event.com	User journey analysis. Helps us to build multi-touch attribution model.	Analytical cookies
hotjar.com	Anonymous user journey analysis. Allows us to improve our site and content to better serve you.	Analytical cookies
googleleadservices.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
doubleclick.net	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
facebook.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
twitter.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies
igodigital.com	Anonymous visitor and conversion tracking, as well as targeting and personalisation, in Marketing Cloud.	Marketing cookies/Analytical cookies
Bing.com	Anonymous visitor and conversion analysis.	Marketing cookies/Analytical cookies



Whilst we do collect certain pieces of information about you in order to provide our products and services to you and improve our offering, we ensure that this information is anonymised. In other words, we do not collect any information about you through our cookies that could identify you as an individual.

Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

Cookies used by our websites:

- **Do not** store any personally identifiable information such as passwords
- **Do not** access any other information stored on your computer
- **Do not** compromise the security of your device(s)
- **Do** allow us to provide a service through which people can access their trading account(s)
- **Do** allow us to monitor the number of people using our website
- **Do** allow us to see how people arrive at our website (for example, via search engine or via email)
- **Do** allow us to gather technical information about people using our website, such as their geographical location and the type of web browsers they are using
- **Do** allow us to display advertisements on other websites to people who have previously accessed our websites (for example, banner ads). We cannot identify individuals to whom these advertisements may be displayed.
- **Do** allow us to display content on our websites that is more relevant to you and your preferences based on the information we hold and your behaviour on our website
- **Do** allow our website to recall certain settings and preferences to make it easier to use our website.

3. Your Cookie Preferences

We have developed a tool to allow you to manage your cookie preferences on our website [here](#). This tool allows you to change your preference with regards to analytical and marketing cookies.



4. General Information

We comply with all applicable UK and EU laws on handling cookies. You can choose to accept or decline cookies when you use our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. To find out more about how you can block, delete or manage cookies, please visit aboutcookies.org. Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

For more information on how we handle your data please see our privacy policies [here](#).

If you have an questions or concerns please email: support@pepperstone.com.



70 Gracechurch Street
London EC3V 0HR
UNITED KINGDOM

Toll Free Number
+44 (800) 0465473

www.pepperstone.com
support@pepperstone.com